



# UBEC

Utah Biomedical Engineering Conference

Exhibitor and Sponsorship

# PROSPECTUS

September 21, 2024

University of Utah Alumni House  
Salt Lake City, UT

19th Annual Conference presented by the University of Utah  
Department of Biomedical Engineering

# We would like to invite you and your organization to attend UBEC 2024

Dear Colleague,

The University of Utah Department of Biomedical Engineering is pleased to invite you to partner with us at our 19th annual Utah Biomedical Engineering Conference (UBEC) in Salt Lake City, UT, September 21, 2024, by becoming a Sponsor and/or an Exhibitor.

UBEC is an annual student-run conference that highlights advances in biomedical engineering through a showcase of current research. It is a wonderful opportunity for recruiting, giving back, learning new science, increasing brand visibility, and building important connections. Anyone involved in medically-related research or engineering is invited to attend.

As a Sponsor or Exhibitor, you'll have ample opportunity to share your expertise as you visit one-on-one with both students and seasoned professionals. UBEC makes it easy for your organization to be involved! You will find information highlighting sponsorship levels and the benefits.

For further information regarding sponsoring or exhibiting, please contact Matt Kitterer (email: [matt.kitterer@utah.edu](mailto:matt.kitterer@utah.edu)). We look forward to having you join us at UBEC 2024!

Sincerely,  
The UBEC Organizing Student Committee



**Learn**  
New Advancements

**Share**  
Your Expertise



**Meet**  
Talented Individuals

**Visit our website  
to learn more  
about UBEC!**

[ubec.bme.utah.edu](http://ubec.bme.utah.edu)



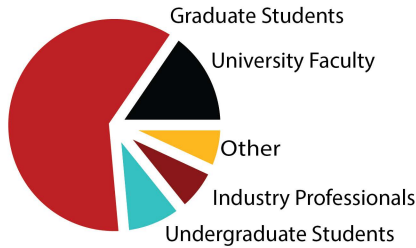
# UBEC 2023

by the numbers:

1 Keynote Speaker

2 meals

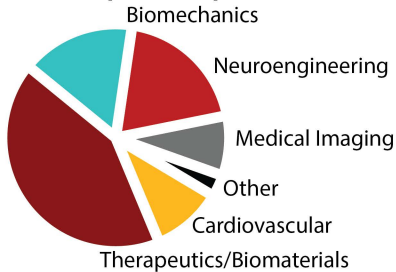
Participant Positions:



6 Utah Medical Device Industry Panelists

239 Registered Participants

Participant Specialties:



\$350 in Prizes

90 Posters

38 Podium Presentations

128 Presentations



Last year's student presenters!

## Opportunities for your organization

UBEC 2024 Schedule:

9:00	Welcome/Keynote
10:00	Industry/Academia Round Tables
11:00	Podium Session A/Workshop A
12:00	Poster Session A
1:00	Lunch
2:00	Podium Session B/Workshop B
3:00	Poster Session B
4:00	Industry Expo
5:00	Award Ceremony & After Hour Networking

There are many ways to get involved in UBEC

Give advice to students

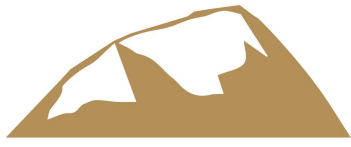
Present a poster on work at your organization

Host a booth during lunch and during the industry expo!

Sponsor a networking cocktail event!

# Sponsorship/Exhibitor Levels

Consider higher tiers for greater perks!



**Bronze**

**\$250+**

Bronze sponsors are listed as a recognized sponsor in the UBEC program and their logo is listed on the UBEC website.



**Silver**

**\$500+**

Silver sponsors receive the Bronze level perks plus:

1. Recognition on the UBEC slide deck
2. Table in the industry/organization fair
3. Free tickets for participating individuals



**Gold**

**\$1,000+**

Gold sponsors receive the Silver level perks plus:

1. Sponsor spotlight during UBEC Conference
2. Preferred table in the UBEC industry/organization fair (limited number available)
3. Opportunity for networking hour sponsorship



**Platinum**

**\$2,500+**

Platinum sponsors receive the Gold level perks plus:

1. Sponsor logo printed on UBEC name badges
2. Sponsor organization promotional page in UBEC program
3. Social media post about the sponsor organization to the University of Utah Biomedical Engineering Community.

Individuals and organizations wanting to make donations of any amount without advertisement are welcome. Both sponsorships and donations can be made by contacting Matt Kitterer ([matt.kitterer@utah.edu](mailto:matt.kitterer@utah.edu)) or visiting <https://ubec.bme.utah.edu>.